DATA ARTISTRY PROGRAMME

Building data visualization, reporting and communication capabilities

By Data Innovators

Data Artistry.

The Art of Communicating Data

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Data Artistry is a data skills development programme aimed at building data communication skills among development professionals.

The Data Artistry modules have been offered by Data Innovators since 2017. The programme has since been introduced as part of the University of Witwatersrand's CLEAR-DETPA programme, and CLEAR-Francophone Africa in Ghana's Institute of Management and Public Administration. This skills development programme was also conducted in-house at organizations, such as New Leaders Foundation and HE2ROs in SA, as well as with our USAID-Zimbabwe partners. Data Artistry was adapted for young social changemakers across more than 20 countries through the CIVICUS Goalkeepers Project.

To date, we have supported over 150 individuals in more than 40 organizations to build their data skills. Former Data Artistry participants have even shared their success in creating infographics and data visualization and two won Best Poster awards at conferences.

Helping organizations push data boundaries to create positive futures
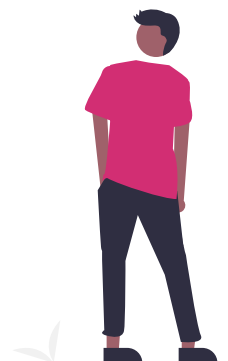
About us

DATA INNOVATORS was founded in 2021, borne from the partnership between Advisory Services at New Leaders Foundation NPC and Data Innovator PTY Ltd. Our social enterprise is led by a team of young Africans who are passionate about making systemic change in Development through data.

Our purpose at DATA INNOVATORS is to help organizations push data boundaries to create positive futures. We focus on areas relating to Education, ECD, Health, Youth Development, and Entrepreneurship and our aim is to equip organizations make data driven decisions.

DATA ARTISTRY
Programme Offerings

The Data Artistry programme content is established based on evidence on data skills and development sector relevant topics. The programme is customizable using examples and participants' projects and data relevant to the organisations/sector. Furthermore, we segment participant groups and/or tailor the offerings based on clients' and participants' needs, and participant skills levels using a pre-assessment.

There are three modules:

1 Intro to data communication – build basic MS Excel and visualization skills to improve how data is presented in reports and presentations. Includes sessions on basic Excel functionality, chart choosing, and tactics to improve charts.

2 Creating compelling infographics – to understand data communication concepts, build skills in infographic tools and learn the practical process to develop a 2-page infographic in Piktochart, Visme and Canva. Includes sessions on visual perception concepts, chart choosing, tools and tactics to build an infographic.

3 Developing dashboards that matter – to understand data communication concepts, build skills in dashboard tools and learn the practical process to develop a dashboard in MS Excel and Google Data Studio. Includes sessions on visual perception concepts, chart choosing, tools and tactics to build an dashboards.

Each Data Artistry programme has four offerings configured based on your organization's needs: Workshops, Project Coaching, Mentorship and Online Resources.

Contact us to help your organization improve your data skills
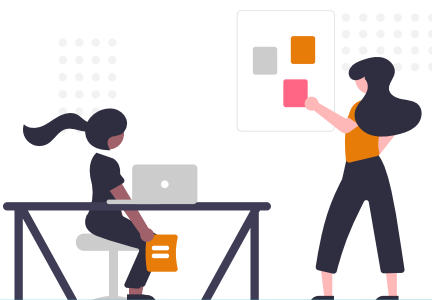
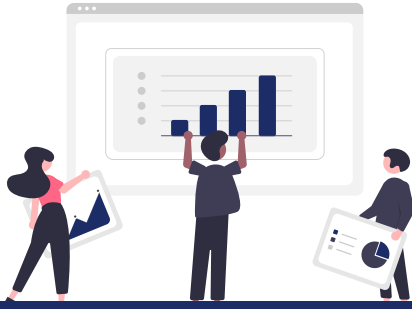| Workshops	Project Coaching	Mentorship	Online Resources
Data communication workshops tailored for your organisation	Virtual support to team on completing data communications project	Individual support on data visualisation and continuous improvement	Online learning content for revision and advancing learning

What is included in the four offerings and what are the costs?

WORKSHOPS	PROJECT COACHING	MENTORSHIP	ONLINE RESOURCES

Complete Artistry

R10 250pp (US$ 715pp)

The suite of three workshops consists of 36 hours of facilitated group* learning. The nine 4-hour sessions are conducted online and completed over two months.

Single workshop

R3 850pp (US$ 270pp)

Each workshop consists of 12 hours of facilitated group* learning. The three 4-hour sessions are conducted online.

Coaching

R48 000 (US$ 3 340pp)

64 hours support to team on organizational data communications/ report over 3-4 months

Mentoring

R24 000 (US$ 1 670pp)

40 hours of ad hoc support to individual participants to improve ongoing data outputs and data skills development

Resources

R15 000 (US$ 1 045pp)

Unlimited access to 8 hours of video content lessons and additional resources for continuous improvement.

*15 participants (minimum) per organization required for the suite of workshops

How do I build a programme with the offerings that suit my team/organization?

Determine your organisation/team's data skills needs and capacity level. This will inform what the best package of skills development offerings will allow your team to appropriately develop data skills and respond to your organisational data communication demands.

	We do a lot of data analysis and have a high demand for improved and varied data outputs	We do some basic data analysis and communications, but need to advance outputs	We do a little or no data analysis and communication outputs
All workshops	●	-	-
Single workshop	-	●	●
Coaching	●	●	-
Mentorship	●	-	-
Online resources	●	●	●